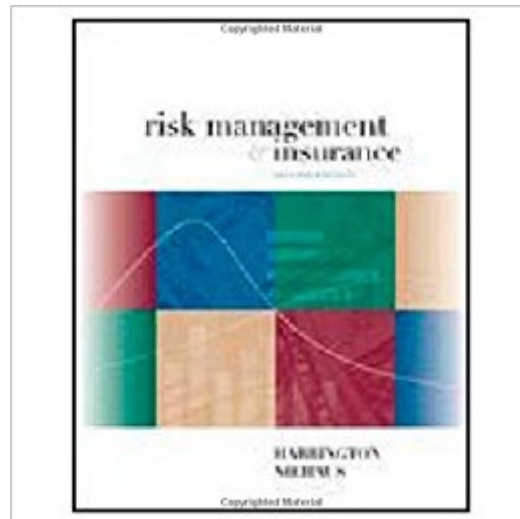




The book was found

Risk Management And Insurance



Synopsis

For many years, introductory insurance textbooks presented insurance as a subject based in contracts. Slowly, the course has moved toward a consumer orientation, providing students with a broad, descriptive survey of the insurance field, covering topics such as legal aspects, life and health, and property and liability. Over the past 10 years, textbooks began to promote, and to a limited degree, incorporate a stronger business risk management component while maintaining a consumer orientation. Harrington/Niehaus' Risk Management and Insurance 2e is written to take the next step offering the essential aspects of insurance contracts and the insurance industry while providing a substantially more conceptual analysis and attention to business risk management and public policy issues that exists in current texts.

Book Information

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Customer Reviews

W. Frank Hipp Professor of Insurance and Professor of Finance in the Moore School of Business at the University of South Carolina. He received his Ph.D. in Finance from the University of Illinois in 1979 and was on the faculty of the Wharton School at the University of Pennsylvania during 1978-88. Dr. Harrington has authored and edited many books and published numerous articles in academic and professional journals. A frequent speaker on insurance markets and regulation, he has consulted for many leading insurance organizations and is former President of both the American Risk and Insurance Association and the Risk Theory Society. He was named the 1990 Insurance Educator of the Year by the Professional Insurance Agents Foundation. Greg Niehaus is

Professor of Insurance and Finance in the Moore School of Business at the University of South Carolina. He received his Ph.D. in Economics from Washington University in 1985. From 1985-90, he was on the finance faculty at the University of Michigan and from 1996-97 he held the A.J. Pasant Chair of Life Insurance and Financial Services at Michigan State University. He has published articles in the Journal of Risk and Insurance, the Journal of Finance, the Journal of Financial Economics, the Journal of Business, the Journal of Banking and Finance, Financial Management, The Accounting Review, and the Journal of Insurance Regulation. He has won several teaching awards in the Moore School. In 2000, he became Chair of the Banking, Finance, Insurance, and Real Estate Department. --This text refers to an out of print or unavailable edition of this title.

Let me start by saying that I do have some experience with risk management from a professional sense - I hold a CPCU, Assoc in Comm Underwriting, an Assoc in Risk Mgmt, worked for a major national ins carrier, and also use RM in my current professional as well. The bottom line here is that this book is simply a mess. The author's have trouble explaining basic concepts, move too quickly into trying to provide real world examples before they solidify the concept, contradict themselves on definitions between chapters, and introduce complicated concepts (for example the grossly inadequate statistics lessons in chapter 3) far too early when they should be focused on building a solid foundation of risk mgmt in general. Quite simply the book is all over the place and it's unclear what purpose the author's are trying to achieve. It needs a complete rewrite!! I bought the book for a basic risk mgmt class for my mba program - the book served to simply make the class more difficult than it needed to be.

Very Happy With My Purchase - Great Price - Speedy Delivery - Would Buy Again!

Barely used but good price

Product as described. Thanks!

good

Meh.

Ok

It's not deep regarding models and other tools. If you are looking for technical tools, this is not the best option.

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